

Meaning of being a social entrepreneur

“Giving can be selfish”

Working with staff

Proper wages, benefits and insurance

Giving opportunities to staff but also expecting staff to give input, take responsibility and be motivated so your company can grow and be successful. If staff does not have to perform it is damaging to your company and the other people that depend on your company.

Working with local communities

Working together with mutual benefits (discuss with local community their needs and also express your needs for your tourism products and operations, then see how you can balance both)

Managing expectations from both sides (an entrepreneur is not the government or NGO/INGO, being clear in your communication what you can and cannot do from the beginning to avoid problems later) Example TLR

Creating ownership and sustainability (make sure that projects you undertake are realistic, need minimum time and energy from your company and are if possible long term. Better start small and progress slowly than start a big project and get lost in it and run out of time, energy and financial means to support your project)

Working with guests

Managing philanthropy (giving good options for clients to donate money to, and discourage harmful philanthropy practices (pens, sweets, money, donations without monitoring) Example street kids Nepal

Voluntourism (great opportunity but need to be set up properly, with constant supervision and guidance to avoid negative impacts and proper benefits for both the community and the volunteers)